

Information for Team Leaders

Thank you for being a Team Leader in Walking for Dreams for your non-profit!

Location: Downtown Indianapolis on the Canal at Buggs Temple
337 West 11th Street between Meridian and Dr. Martin Luther King Drive

Date: **Sunday June 3, 2012**
Time: **Registration 1:00pm**
Step Off 2:00
Celebration 3:00

Directions: If on Meridian, turn west on 12th Street. At Capitol turn south and turn west on 11th Street at the Stutz Building. Buggs Temple will be two blocks on the left past Senate Ave. across from the Clarian Pathology building before you reach Dr. Martin Luther King Drive.

Note: 11th Street is one-way east at Meridian Street and one-way west at Capitol.

Free Parking is available in the following lots:

REI - Gateway Plaza lot off 11th Street between Senate and Capitol.
Builders Association of Greater Indianapolis parking lot - 1011 Dr. MLK Drive.
Street parking is also available along 11th Street, Senate and Capital Avenues.

Steps to Success:

Step 1: Dream how large your Team can be and raise. Create a list of all your family and friends that you can invite to be on your Team.

Your selected non profit has many wonderful programs and with the money your team raises will be able to help even more.

We encourage you to start with a goal of \$100 per walker.

Step 2: Pick a fun name for your team!

Go to the Home Page at www.WalkingforDreams.org and click on "Register" on the left side to sign up your Team for the Walk.

By registering you and your team will receive information and emails about the event.

As a Team Leader you will be able to email the your Team information via the www.WalkingforDreams.org system to keep them informed. You can also log on and see who has registered on your Team for the Walk.

Step 3: Encourage your potential Team members by emailing them. Ask them to set a goal of at least \$100.

Walkers can:

- a. Download the Pledge Form from the website.
- b. Ask for online donations via Visa or Mastercard under their name for the Team selected non profit.
- c. Download the Walking for Dreams Poster from the Home Page to post at their worksite.
- d. Collect any checks or cash and bring it to the Walk and present it at registration to your Team's selected non profit. All checks should be made payable to your participating non profit.

Step 4: Meet your team at Walking for Dreams before the 2:00 Step Off. Take a Team picture that can be shared later to remember the event. Registration opens at 1:00. Radio Disney will be present. Wear comfortable walking shoes and clothing to enjoy a leisurely walk for your wonderful non profit.

Step 5: Celebrate with your Team at the end of the Walk. Awards will be given. And finally, encourage your team to participate again next year because there are more children and families that need help here in Indiana.

If you have any questions please contact the event coordinators via the website www.WalkingforDreams.org.

Thank you for your participation and leadership.

See you on Sunday June 3rd at Walking for Dreams!